

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

I&CAD-Production of video films on Irrigation Projects in state-Providing funds of 100.00 Lakhs to Special Commissioner I&PR to meet cost of production charges-
Administrative sanction Accorded-Orders-Issued.

G.O.Ms.No. 53 Irrigation&CAD(PW:Maj.X)Department

Dated:18 -04-2009
Read the following:

1. G.O.Ms.114,Irrigation &CAD (Maj.X) Department,Dated:19-06-2006.
2. From APSFT&tdc/Films/Sub/Irrigation proj/2007-2008- 1503
dated:12.3.2008
- 3.From the Special Commissioner I&PR Dept.Lr.No. APSFT&
TDC/Sub/Irrigation/2008-1086,Date.29.11.2008and 4.12.08
- 4.Engineer-In-Chief(Admn).PublicityCell.I&CAD Department,
Lr.No.ENC(Admn)/Publicity Cell/065/2008,Dt.07.02.2009

ORDER:

Government vide reference 1st read above had accorded administrative sanction for production and telecast of 12 video films of 22 ½ minutes duration covering irrigation projects taken up under Jalayagnam through APSFT&TDC .The MD APSFT&TDC has informed that keeping in view the importance given by the Government on Jalayagnam and the need for continuation of the awareness campaign, the corporation has further taken up production of 41 video films on various projects for which the telecast is being organized by the Special Commissioner I&PR Department. The MD APSFT&TDC has therefore requested to consider to arrange to provide additional amount of Rs. 100 lakhs to APSFT&TDC to meet expenditure already incurred towards production and telecast of video films on irrigation Projects.

2. In the reference 3rd read above, Government requested The Managing Director, APSFT&TDC to send report along with expenditure particulars etc., on the above subject. The MD, APSFT&TDC while furnishing the expenditure particulars of Rs.100 Lakhs released earlier vide 1st cited has also enclosed list of 35 Nos.of Sujalam Episodes and their dates of telecast.Further in this letter 3rd read above the MD APSFT&TDC has furnished expenditure details for production of (12+12 Nos) 24 Nos. Video films and Telecast/Broadcast charges along with APSFT&TDC charges, which comes to Rs.1,12,84,077/-. Against this amount the APSFT& TDC requested to release at additional grant of Rs.100.00 Lakhs towards the expenditure already incurred for production & telecast subject to settlement of pending bills of production & Telecast .

3. After careful examination of the proposal, the Government hereby accord administrative sanction for Rs. 150 lakhs towards production and telecast of 41 video films of 22 ½ minutes duration covering irrigation projects.Further ,has been reported by the Managing Director, APSFT&TDC vide his letter 2nd and 3rd read above that the video films have already been produced and telecast. The Government also grant permission to ENC(AW) to release an amount of Rs.100 lakhs to Managing Director, APSFT&TDC towards cost of production and telecast under awareness campaign on Jalayagnam Programme.

4. This order issues with the concurrence of Finance(BG) Dept. vide their
U.O.No.-----,Dt:-----

P.T.O

5. This order is issued with the concurrence of GA (Elections) Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RAJIV RANJAN MISHRA
SECRETARY TO GOVERNMENT

To

The Engineer-in-Chief (Irrigation), ErrumManzil, Hyderabad.

The Managing Director, AP State Film Television & Theatre Development Corporation Ltd, Hyderabad.

The Account General, A.P, Hyderabad

The Finance (BG) Dept.

The P&B Section

Copy to:

The P.S. to Principal Secretary (Irrigation)/ The P.S. to Secretary (RRM), I&CAD

The P.S. to Secretary (Projects)/ The P.S. to Secretary (RRM) I&CAD

The P.S. to Special Secretary to CM

Special Officer, A.P. Portal, IT&C Dept., 1st Floor, A-Block, Room No. 208
SF/SC

//FORWARDED BY ORDER//

SECTION OFFICER